

F.I.R.E. WEEKEND 2023



A MONTH OF ACTIVATIONS

We begun this annual mission and impact trip to Ghana, since 2017 and have encouraged the diaspora to visit, take tours, enjoy cultural and social events.

Be a part of our philanthropic and community service projects, as well as investment opportunities to empower the youth and various communities in Ghana.

We are endorsed by the Ghana Tourism Authority and the Beyond the Return Initiative.



VISION

Creating a world where underprivileged children and youth grow up with access to resources & community development.

MISSION

Continuously raising the standard of youth development in the world by using resources and technology to inspire individuals to discover and maximize their talents in efforts to build community.





AGENDA

DECEMBER 8 - JANUARY 3

Dec. 8-12: **Bike Donation** - Tamale, Northern Region Ghana

Dec. 14-16: **Ghana to the Moon: Career Fair, Business & Technology Conference**
- World Trade Center Accra

Dec. 16: **Ghana to the Moon Festival/Concert** - Bayview Village Accra

Dec. 22: **Art Exhibit: Return of the Gringo: Ohene's Art Studio**, Roman Ridge Accra

Dec. 23: **Baseball Game Clinic & Exhibition** - Labone Baseball Field, Accra

Dec. 26-28: **Cultural Tours**

Dec. 28-29: **Afrofuturo** - Accra

Dec. 30: **Access to Play: American Football Clinic & Showcase**
- Eden Heights, West Hills, Accra

Dec. 31: **Inspiration Weekend Sports Expo** - Eden Heights, West Hills Accra

DECEMBER 8 - 11

100 BICYCLE DONATION



#100BIKECHALLENGE

SUPPORT OUR INITIATIVE

This year we have a goal of 100 as collect physical and monetary donations for bicycles for the communities of the Northern Region of Ghana that is extremely in need with the lack of resources of transportation.

**COLLECT AND DONATE BIKES
UNTIL GOAL IS MET**

**IMPACT THE TRANSPORTATION
DISPARITIES TO IMPROVE LIVING
CONDITIONS**

**TAMALE, GHANA
BIKE DONATION**





Empowering Dreams, Launching Futures

OUR STORY

Ghana to the moon is a business and technology conference aimed at providing access to information, resources, and relationship to young professionals in Ghana while creating a pipeline in Ghana and Abroad.

The global initiative is powered by F.I.R.E. (Free Inspiration Reaching Everyone) and has attracted participants from various parts of Ghana.

The conference focuses on 5 key components: Technology, Business, Arts, STEM and Education.

This is not just a conference, It is a movement! Join us in taking Ghana to the moon!



THE CONFERENCE

The 3 day conference will take place in Accra, the first day kicks off with a Job Fair while the next two days are dedicated to student learning and collaborations.



6 UNIVERSITIES



**150 YOUNG
ENTREPRENEURS**



**300 PARTICIPANTS
2 DAYS OF PANELS**



GHANA TO THE MOON FESTIVAL & CONCERT

12 - 16 - 23

LET'S LAUNCH
TOGETHER &
TAKE THE
DIASPORA TO
THE MOON!

BAYVIEW VILLAGE

ACCRA - GHANA



www.ghanatothemoon.com



This festival will be an extraordinary celebration of heritage, art, and community.

Uniting Ghanaians, the Black Diaspora, and Caribbean culture to foster diversity and empower the youth through Arts, Technology, Sports, Science & Philanthropy.

Event also serves as the concluding reception of the Ghana to the Moon Business and Technology Conference, taking place from December 14th to 16th at the Accra World Trade Center.

Join us in bridging the past with the future!

EVENT HIGHLIGHT



EXPECTED ATTENDEES 1,000-1,500+

15 DIVERSE VENDORS

IMMERSIVE CULTURAL ART INSTALLATIONS

EXCITING RAFFLE (PSS, MOTORCYCLE, ETC)

VIBRANT MUSIC & DANCE PERFORMANCES

INTERACTIVE CULTURAL WORKSHOPS

MUSICIAN MEET AND GREET

PHILANTHROPY INITIATIVES: GIVING BACK TO THE COMMUNITY

CULTURAL EXCHANGE PASSPORT: EXPLORE, ENGAGE, AND
EARN STAMPS FOR IMMERSIVE EXPERIENCES ACROSS
DIVERSE CULTURES,

BAYVIEW VILLAGE

DECEMBER 16

LOCATION AND VENUE

Discover the vibrant heartbeat of our event at the Bayview Village, a dynamic and versatile space designed for unforgettable music experiences.

This exceptional venue transforms into the epicenter of cultural celebrations live performances and the rhythmic unity of "Ghana to the Moon" Get ready to groove, celebrate and be part of something extraordinary

**POOL AREA, VIP BALCONY SEATING,
MAIN CONCERT FLOOR**

2,000 ATTENDEE CAPACITY

IDEAL SETTING FOR MEMORABLE EVENT



EVENT TIMELINE

3:00 PM

GATES OPEN

GUESTS CAN START ARRIVING AND RECEIVE THEIR CULTURAL PASSPORTS

5:00 PM – 6:00 PM

EVENT KICKOFF

IMMERSE IN ART INSTALLATIONS. DIVERSE CUISINES, AND GUIDED TOURS.

6:00 PM – 8:00 PM

AFTERNOON PERFORMANCES

LOCAL ARTISTS AND DANCE TROUPES UNITE.

LIVE PAINTING CAPTURES UNITY.

5:30 PM – 9:00 PM

CULTURAL ENGAGEMENTS AND POOL PARTY

ENGAGE WITH VENDORS, ARTISTS, AND CULTURAL EXPERIENCES,

+ PARTY IN THE POOL WITH FUSION MUSIC.

8:00 PM – 9:30 PM

FUSION CUISINE AND RAFFLE

SAVOR FUSION CUISINE

ENGAGE IN INTERACTIVE GAMES AND THE CULTURAL PASSPORT RAFFLE.

9:00PM – 1:00AM

A EVENING CONCERT

HIGH ENERGY PERFORMANCES AND A FASHION SHOW

INSPIRATIONAL SPEECHES

1:30AM – 6:00AM

CELEBRATION

COLLABORATIVE MUSIC JAM SESSION AND NIGHT PARTY.

LATE-NIGHT STORYTELLING SESSIONS.

CLOSING CEREMONY AND DEPARTURE WITH CHERISHED MEMORIES



DECEMBER 22

Create | Motivate | Inspire | Global
Building Bridges Through Art

Art Exhibit

Return of the Gringo:

Ohene's Art Studio, Roman Ridge Accra

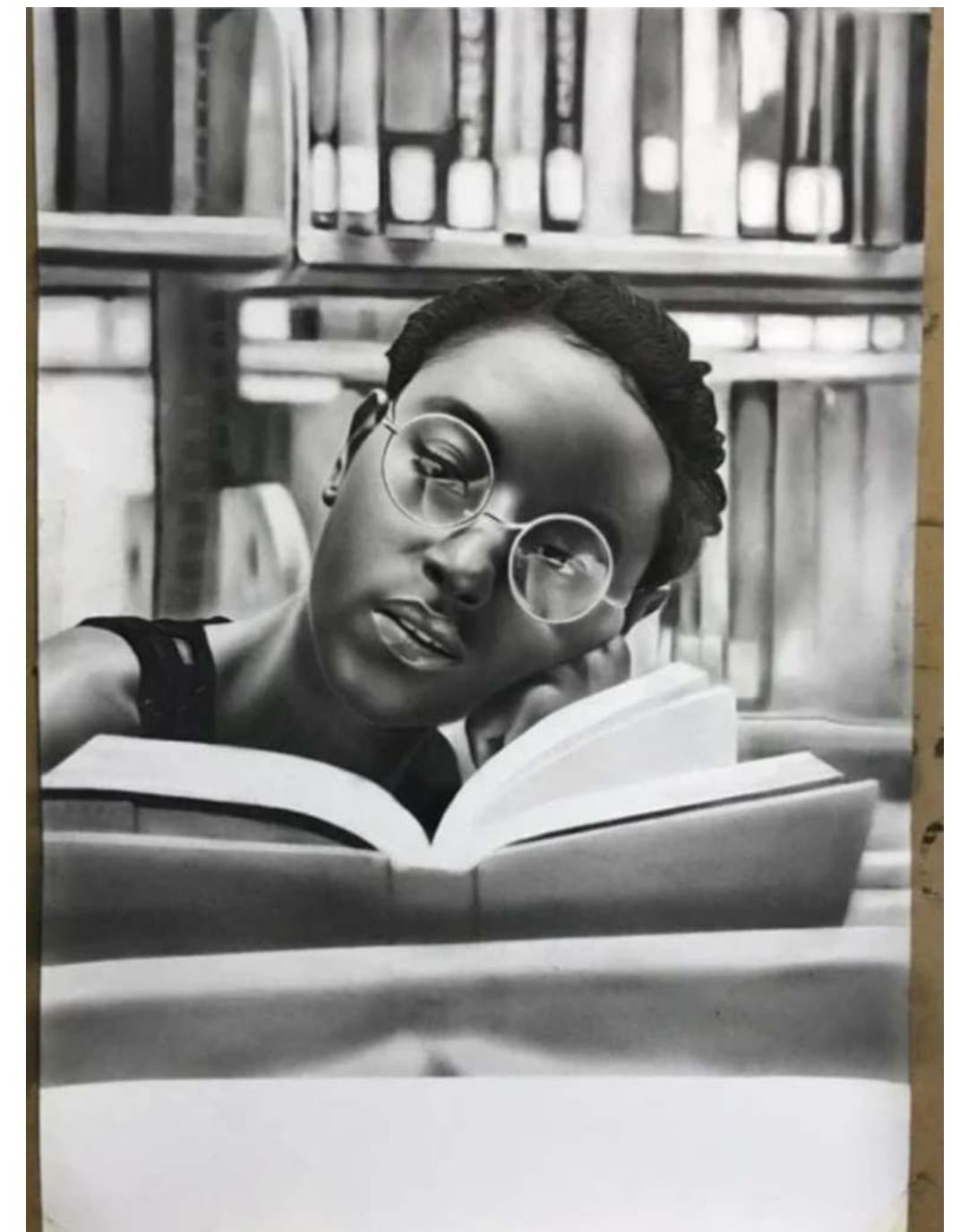


Curated by: Jason Acquaye



Event features works from world-renowned artists like King Saladeen, Kofi Genfi, David Weeks, Khayspencil and more

Experience the showcase of some of the top contemporary artists from Ghana and the United States at one of the most luxurious galleries Ghana has to offer



Baseball Exhibition

Our newest Sports Activation to introduce to the youth and communities of Ghana

Fun community activity and clinic for all ages to participate

Exhibition game showing Ghana's baseball talents



LABONE BASEBALL FIELD

DECEMBER 26 - 28

CULTURAL TOURS



**Depart Cape Coast | Visit Assin Manso Slave River
Kakum National Park | Elmina Castle**

CENTRAL REGION, GHANA, WEST AFRICA



AFROFUTURE

Cultural Experiences

Music & Art

Connection with the diaspora

Time of celebration and unity

ACCRA - GHANA

DECEMBER 28 - 29



AMERICAN FOOTBALL CLINIC SHOWCASE

- EDENS HEIGHTS WEST HILLS

Annual American Football Clinic hosted by Star Wright, a renowned professional women's football player, owner and coach of professional women football leagues in Philadelphia, Morocco, Egypt and more.

"ACCESS TO PLAY" , an initiative of The Star Wright Foundation, which is a 501c3 poised to provide sustainable programs for education, housing, agriculture, sports and entrepreneurship among African communities through the power of football.



- EDENS HEIGHTS, WEST HILLS



Engaged and working on sustainable, long-term programs for children who are seeking an education and opportunity to obtain a scholarship to attend college.

INSPIRATION WEEKEND SPORTS SHOWCASE - EDENS HEIGHTS WEST HILLS

DECEMBER 31

Annual Tournament showcasing the athletic talents in various sports of the youth in Ghana

Creating exposure for the youth to be recognized and connected to recruitment opportunities

Connecting, Partnering and Highlighting the various Ghana sports clubs



IMPACT REPORT

Hosted a leadership event for 350+ village children

Renovated 3 basketball courts for 5k+ community

Built and established 3 computer labs, 75+ laptops

Host multi-sport expos in Accra, 2500+ attendees since 2017

23 villages have been provided school supplies, clothing and shoes, and more totally over 50K items and \$57k worth donations have been distributed to various communities since 2017



GIVING
BACK
TO
SOCIETY



GHANA
TO THE
MOON



Donation



GALLERY











FUTURE PROJECTS



Community Center Development
- Mamprobi, Accra Ghana

State-of-the-Art Multi-Complex Indoor Gymnasium

Dormitory, Classrooms, Conference rooms

Residential Property : Salon, Lounge, Pool,

And More...

Fire Community Center

FIRE Community Center



- Will be a residential, retail, and recreational space
- 2,340 square meters
- Departments Include: Teaching & Learning, Recreational, Accommodation, Bar & Lounge, Ancillary



Invest so
#togetherwecan
#inspirethenext



SPONSORSHIP

Last year a total of 19 barrels of donations were shipped:

sneakers (3,982), books (5,374), basketball jerseys (180), shorts (150), basketballs (20), T-Shirts (450), clothing (791), school supplies (386), 37 laptops.

We were also able to create a computer lab in Kedzi, Keta, Ghana and acquire architectural designs for the development of our community center in Mamprobi, Ghana.

This year, our goal is to double our efforts from last year, introduce our emerging pen-pal and literacy program, as well as begin the fundraising initiative for acquiring the land to build the community and recreational center in Mamprobi, Accra, Ghana. The donations will be distributed to several schools and institutions in Ghana as well as new locations of underprivileged.

To fund this trip, on August 13th, we held our annual fundraiser the 4th Edition of the Free Love Festival:

Music vs Poetry in Philadelphia PA, a charity concert showcase where we made over \$3K to help in our efforts.

October 1st in Bethlehem PA, we will hold another fundraiser our 2nd annual basketball tournament and sneaker drive for collection of donations and shipping cost.

Our last fundraiser will be held March 2023, which is our Black Gala Community Awards Ceremony.

Sponsorship Packages

LEGACY

TRIBE

FAMILY

FRIEND

ASSOCIATE

ACQUAINTANCE



Donors of \$5K and up

- Social Media Post Mention
- Newsletter Mention
- Listing in Conference Program Book (Value \$1k)
- Post-Event Mention (Social Media & Event Site)



ACQUAINTANCE



ASSOCIATE

Donors of \$10K and up

- Social Media Post Mention
- Official Site, Sponsorship Announcement Mention
- Event Collateral Signage (non conference)
- Activation (non conference) Collateral Branding
- Newsletter Mention and LINK
- Listing in Conference Program Book (Value \$1k)
- Post Event Sizzle Video Mention
- Post-Event Mention (Social Media & Event Site)



FRIEND

Donors of \$20K and up

- Logo Placement – Event Flyer
- Press Release Mention
- Dedicated Post on GTTM Page
- Official Sponsor Announcement
- Direct Link Placement (On Webpage)
- Newsletter Branded Ad and link
- Onsite Product Placement (IF APPLICABLE)
- Event Collateral Signage
- Social Media Post Mention
- Official Site, Sponsorship Announcement Mention
- Activation (non conference) Collateral Branding
- Newsletter Mention and LINK
- Listing in Conference Program Book (Value \$1k)
- Post Event Sizzle Video Mention
- Post-Event Mention (Social Media & Event Site)



FAMILY

Donors of \$40K and up

- Dedicated Link and Post on GTTM and BBA Pages
- Logo Placement – Event Flyer
- Social Media Post Mention on (2) Official Posts
- Press Release Mention
- Mention on Official Sponsorship Announcement
- Direct Link Placement (On Webpage)
- Newsletter branded Ad and direct link
- Onsite Product Placement (IF APPLICABLE)
- Event Collateral Signage
- Official Site, Sponsorship Announcement Mention
- Activation (non conference) Collateral Branding
- Listing in Conference Program Book (Value \$1k)
- Post Event Sizzle Video Mention



TRIBE

Donors of \$60K and up

- Social Media Post Mention on All Official Posts
- Press Release Mention with link
- Dedicated Post on FI.R.E., GTTM, BBA Pages
- Highlight video & Broadcast ALL event days @BIT Conference
- Direct Link (Title Sponsor Banner) Placement (On Event Webpage)
- Newsletter Branded Ad and Direct Link
- Onsite Branded and Experiential Activation (TBD)
- Pre and Event Day Collateral Branding and Signage
- Event Panel Participation (TBD)
- Gifting Suite
- Post Event Sizzle and full length video



LEGACY

Donors of \$100K and up

- Logo Placement - 2nd Annual Basketball tournament and Sneaker Drive, Black Gala Awards Ceremony 2023
- Press Release Mention with link
- Mention of various New Outlets in Ghana, ie GTV, Metro TV, Joy News
- Dedicated Posts on: F.I.R.E, GTTM, BBA Pages
- Highlight video and mention on both event days @BIT Conference
- Direct Link (Title Sponsor Banner) Placement (On Event Webpage)
- Newsletter Branded Ad and Direct Link
- Demographic Survey Data
- Access to registrants information
- Onsite branded and experiential activation (TBD)
- Event Collateral Signage and Branding
- Event Panel Participation (TBD)
- Gifting Suite
- Promo Asset - Video and Graphics
- Post Event Sizzle and full length video

UPCOMING EVENTS

F.I.R.E. INSPIRATION WEEKEND 2024



X

ZIMBABWE
TO THE
MOON

SUPPORT THE MOVEMENT!

LET'S RAISE \$20K!



TRANSPORT TRAVELERS | TRANSPORT DONATIONS

PROMOTE COMMUNITY SERVICE

#INSPIRETHENEXT





INSPIRE THE NEXT!

info@freeinspiration.org

Philadelphia, PA, USA

World Trade Centre, Accra Ghana

  @_free99

[Visit our website](#) | [Make a donation](#)

www.freeinspiration.org

Endorsed by:

